

Wf1 PROMOTIONAL KIT

Share your brand, vision, and truth



womenforONE
step up • speak out • shine

Share Your Vision

Women are the ones who hold up half the sky. We are the movers, shakers, and creators of the world. As we step into our power, we discover our capacity to create new possibilities together.

If you have a passion for supporting women as they improve their lives, and a product or service that could benefit our community, we want to support you! Women For One offers several platforms that can highlight your message, service, product, and/or community. Our contributors come from all corners of the globe, and our platform will place you in front of an engaged audience of women ready to share their stories, claim their voices, and make life happen on their own terms. Women are the ones who hold up half the sky.

We know the future is all about the feminine, so join Women For One in empowering women across the world!



Who We Are

Women For One is a global community that supports women in sharing their **stories**, claiming their voices, and making life happen on their own terms. We advocate for women who are ready to step up, speak out, and shine—while expressing themselves with vulnerable transparency.

Aside from offering a digital platform for women to share their written stories, we've offer resources with an emphasis on community sharing that fosters women's leadership and self-expression. These include interactive **courses**, signature **events** such as our community-centered **Truthteller Tour**, and in-person workshops and corporate training across the country, ebooks, and inspiring daily newsletters.

Women For One also hosts a popular podcast, **Your Messy Brilliance® Show**, in which founder Kelly McNelis shares the insights of bold changemakers—from the late Dr. Maya Angelou to Glennon Doyle—who aren't afraid to make a little mess.

Women For One reaches more than 630,000 women from over 60 countries across the world who follow Women For One on our social accounts, in addition to the 35,000 unique visitors per month that our website currently receives.

Social & Community

30,000 +

UNIQUE VISITORS PER MONTH

403,000 LIKES

ON FACEBOOK

59,000 FANS

ON INSTAGRAM

95%

OF OUR
DEMOGRAPHIC IS
FEMALE

90%

OF VISITORS
RESIDES IN THE
US

Opportunities for your Brand

Homepage Featured Truthteller Package \$500

You'll be featured as an exclusive Truthteller on our homepage to share your brand, idea, or product with the world on mutually agreed upon dates, for 7 days. With this package, you'll receive two sponsored posts (two different posts about your brand and/or your services) on our website, as well as social media promotion throughout the week.

Sponsored Post Package \$250

Sponsored posts are articles written by you that includes photos, videos, and copy to inform and engage the Wf1 community about an area of your expertise, your product, book, or service. We label these posts as sponsored content, feature them on our website, our social media platforms, and share them in our newsletter.

Terms & Requirements

We will put your brand in front of a diverse audience and we ask in return that you do the following:

- + Send us your posts within 4 weeks of our request (we will accept and edit posts at our own discretion, to ensure that they are aligned with our mission)
- + Send one solo email to your full email list announcing your feature on Women For One, within 72 hours of posting
- + Provide social media support during the first 5 days of your posts going live

Ready to join us in empowering women while promoting your business?

Contact Abby Taylor, Communications Director at abby@womenforone.com